



agriculture, forestry & fisheries

Department:
Agriculture, Forestry and Fisheries
REPUBLIC OF SOUTH AFRICA



agriculture & rural development

Department of
Agriculture and Rural Development
FREE STATE PROVINCE

MEDIA ALERT

05 OCTOBER 2016

NATIONAL LAUNCH OF THE PLANTING SEASON

The Department of Agriculture, Forestry and Fisheries (DAFF) in partnership with the Free State Department of Agriculture and Rural Development will host a media briefing to kick start the launch of the planting season known as “Food Security Month”.

The launch, a national initiative by DAFF and provinces will showcase the state of readiness of the planting season countrywide. This year’s launch will be commemorated under the theme, “**Climate is changing. Food and agriculture must too**” and is an ongoing partnership aimed at elevating the level of awareness on food security issues in communities.

The media briefing will also unpack relief efforts underway to address the province’s on-going dry season.

The first session of the day, will see DAFF Deputy Minister General Bheki Cele and Free State MEC Mr Oupa Khoabane engage with the farmers, followed by the launch of the planting season and the media briefing.

Programme of the day:

06:00 - Engagement with the farmers

07:30 - Launch of the planting season and hand over of farming implements

08:30 – Media briefing

Members of the media are invited as follows:

Date: Friday, 07 October 2016

Time: 06:00 – 09:00

Venue: Vergezocht Farm, Bainsvlei, Mangaung, Free State

Media is requested to RSVP for accreditation to Piwe Mbiko on 072 937 2337/email piwem@daff.gov.za or contact Mojalefa Mphapang on 083 379 3478/email mphapang@fs.agric.za

Kindly note transport for media is available on request. The pick-up point is on Charlotte Maxeke Street, Hoffman Square (near ABSA).

For further information and enquires contact:

Nonkululeko Mbatha

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